Creative Communities Program Coordinator: Lisa Burk-McCoy lisa.burk-mccoy@dncr.nh.gov | 603-271-0794



# **Creative Assets Directory**

Creative Ground (New England Foundation for the Arts)

https://www.creativeground.org/

New England-wide database of artists, arts organizations and other participants in the region's creative economy. Searchable by a range of input criteria, including by town/city and by the NH State Council on the Arts juried artist rosters (Arts Education, Traditional/Heritage Arts and Arts in Health).

## Creative Economy Data

Arts & Culture Production Satellite Account, U.S. Bureau of Economic Analysis (2016) Assesses economic value-added, creative sector employment and compensation, and the impact of the creative sector relative to other industries.

#### Americans for the Arts

## Arts & Economic Impact Calculator

Simple tool to calculate the economic impact of individual arts organizations and their audiences.

Arts & Economic Prosperity – NH Surveys (2011, 2016)

Local, regional and statewide surveys aggregating the economic impact of nonprofit arts organizations and determining the spending trends of arts audiences.

Creative Industries Reports (2017)

A map of creative industries comprised of arts businesses ranging from nonprofit organizations such as museums, symphonies, and theaters to for-profit businesses such as motion picture and design companies, and architecture firms.

NH Creative Industries Report (pdf)

**US States Comparative Report (pdf)** 

NH Creative Industries Report, Congressional District 1 (pdf)

NH Creative Industries Report, Congressional District 2 (pdf)

<u>The Jobs in New England's Creative Economy and Why They Matter</u>, New England Foundation for the Arts (2017)

Comprehensive report on the number of employed and self-employed individuals within the creative sector and their contribution to the New England regional and state economies.

Creative Communities Program Coordinator: Lisa Burk-McCoy lisa.burk-mccoy@dncr.nh.gov | 603-271-0794



# Community Initiatives/Creative Placemaking

### **ArtPlace America**

A ten-year collaboration (2011-2020) between foundations, federal agencies and financial institutions working to position arts and culture as a core sector of community planning and development. Site includes cross-sector field scans, case studies, a comprehensive resources list, and an engaging blog detailing national cross-sector creative placemaking projects.

## New England Foundation for the Arts

### **Community Initiatives**

Creative economy projects leveraging local creativity and cross-sector partnerships to address social, economic, and cultural issues in New England communities. Culminates in the biennial Creative Communities Exchange (CCX) event, in which participants share ideas and discuss strategies about how to make inclusive creative communities happen.

# **Cultural Planning**

PolicyLink

Building a Cultural Equity Plan

Creative City Network

**Cultural Planning Toolkit** 

Asset-Based Community Development

Strategies and tools to identify, map, connect, and mobilize community assets.

**ABCD Institute** 

**Nurture Development** 

## **Toolkits & Resources**

**American Planning Association** 

#### Arts, Culture & Creativity

A series of briefing papers showing how planners can work with partners in the arts and culture sector and use creative strategies to achieve economic, social, environmental, and community goals.

Creative Communities Program Coordinator: Lisa Burk-McCoy lisa.burk-mccoy@dncr.nh.gov | 603-271-0794



#### Americans for the Arts

Community Visioning Forum Workbook & Toolkit (2015)

**Arts & Social Impact Explorer** 

Interactive visual tool linking public sectors and priorities to downloadable arts impact fact sheets and case studies.

## Arts & Equity Toolkit, Toronto Arts Foundation Neighborhood Arts Network

Includes a reflective section that examines issues and provides a set of principles for working towards community arts equity; examples of equity in practice in relation to six priority issues; and a set of practical resources connected to each of the six priority issues.

## **Artists Thrive**

Offers activities, practices, language and visions to raise the value of artists in every community, set conditions for improvement, and ensure that artists are thriving with support from every sector.

#### ArtPlace America

Resource List

Field Scan Research

Exploring how the arts sector can support outcomes already articulated by various fields within community development, including housing, health, public safety, economic development, environment/energy, agriculture/food.

## **Culture Lab**

A comprehensive library of arts and culture research, case studies, articles, project summaries and evaluations across a wide range of disciplines, organizations, and arts practices.

Creative City Network

**Cultural Planning Toolkit** 

Jackson Hole Public Art

Places of Possibility: Public Art & Placemaking Toolkit for Rural Communities

**National Governors Association** 

<u>Rural Prosperity through the Arts & Creative Sector: A Rural Action Guide for Governors and States</u> (2019)

Creative Communities Program Coordinator: Lisa Burk-McCoy lisa.burk-mccoy@dncr.nh.gov | 603-271-0794



## Springboard for the Arts

Community Building & Creative Sector Support Toolkits.

## Transportation 4 America

Approaches that engage the arts, culture, and creativity in planning and designing transportation projects to better reflect and celebrate local culture, heritage and values.

## Regional and National Arts Organizations

## Americans for the Arts (AFTA)

An organization dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts.

## National Assembly of State Arts Agencies (NASAA)

A professional association of the nation's 56 state and jurisdictional arts agencies, and a leader in arts research and advocacy.

## National Endowment for the Arts

Established by Congress in 1965, the NEA is an independent federal agency providing funding, research and support to give Americans the opportunity to participate in the arts and develop creative capacity in communities across the U.S.

### New England Foundation for the Arts

A regional arts service organization that cultivates and promotes the arts in New England, providing funding, research, resources, and initiatives that support the region's arts ecosystem and spotlight its creative economy.